

**PLEASE READ INSTRUCTIONS
BEFORE SUBMITTING YOUR DESIGN !**

IMPORTANT REQUIREMENTS:

1. ALL ARTWORK MUST BE SUBMITTED AS A 9 X 33 IN RECTANGLE
DO NOT SUBMIT ART IN THE SHAPE OF THE DECK.
2. FULL BLEED IMAGE 9" x 33" (DO NOT CROP TO BOARD SHAPE)
3. ART SUBMITTED TAIL SIDE DOWN.
4. CONVERT ALL TEXT TO OUTLINES/SHAPES.
5. SUBMIT ART IN CHAPMAN TEMPLATE PROVIDED.
6. IMPORTANT: ALL SUBMISSIONS MUST INCLUDE A SEPARATE JPEG VERSION FOR PROOFING. (ie. FILE>SAVE FOR WEB>JPG)

SPOT COLOR REQUIREMENTS:

1. EACH COLOR MUST BE ON ITS OWN LAYER. EX. ALL OF THE BLACK ON ITS OWN LAYER, ALL OF THE WHITE ON ITS OWN LAYER, ETC.
2. SAVE VECTOR-BASED PRODUCTION ART FILE AS (.ai) ADOBE ILLUSTRATOR FILE FORMAT.
3. PROVIDE PANTONE PMS COLORS (PANTONE SOLID + COATED)
4. PROVIDE PROOF AS PER INSTRUCTION #6 ABOVE.

FOUR COLOR PROCESS / CMYK:

1. SAVE FILE AS .PSD OR LAYERED .TIFF USING PHOTOSHOP.
2. 300 RESOLUTION AT 9" x 33" inches (ART SHOULD BE RECTANGLE).
3. IMAGE MODE SET TO CMYK.
4. WHEN SAVING ILLUSTRATOR FILE WITH LINKED IMAGES MAKE SURE TO CHECK OFF "INCLUDE LINKED FILES"

PRINT SETUP REQUIREMENTS:

1. SOLID BLACK COLOR GRAPHICS WILL NEED "CLEAR INK BACKING" TO HELP ADHERE THE GRAPHIC TO THE WOOD
2. ALL COLOR GRAPHICS WILL NEED "WHITE BACKING"
3. ALL GRAPHICS WITH A CLEAR BACKGROUND WILL NEED BOTH "WHITE BACKING" AND "CLEAR INK BACKING"

\$40 ADDITIONAL CHARGE FOR "WHITE BACKING"

\$40 ADDITIONAL CHARGE FOR "CLEAR INK BACKING"

\$80 ADDITIONAL CHARGE FOR BOTH "WHITE BACKING" AND "CLEAR INK BACKING"

*WE PROVIDE ASSISTANCE WITH GRAPHIC ART FILES AT AN HOURLY RATE OF \$60/hr.
IF ANY SUBMITTED ART FILES FAIL TO MEET THE REQUIREMENTS OUTLINED ABOVE WE WILL CONTACT THE CUSTOMER DESCRIBING THE ISSUE. IN ADDITION WE CAN PROVIDE AN ESTIMATE TO CORRECT THE ISSUE WHEN POSSIBLE.

**IF YOU HAVE QUESTIONS IN REGARDS TO THE ART REQUIREMENTS
PLEASE EMAIL OR CALL GLENN OR GABE.**

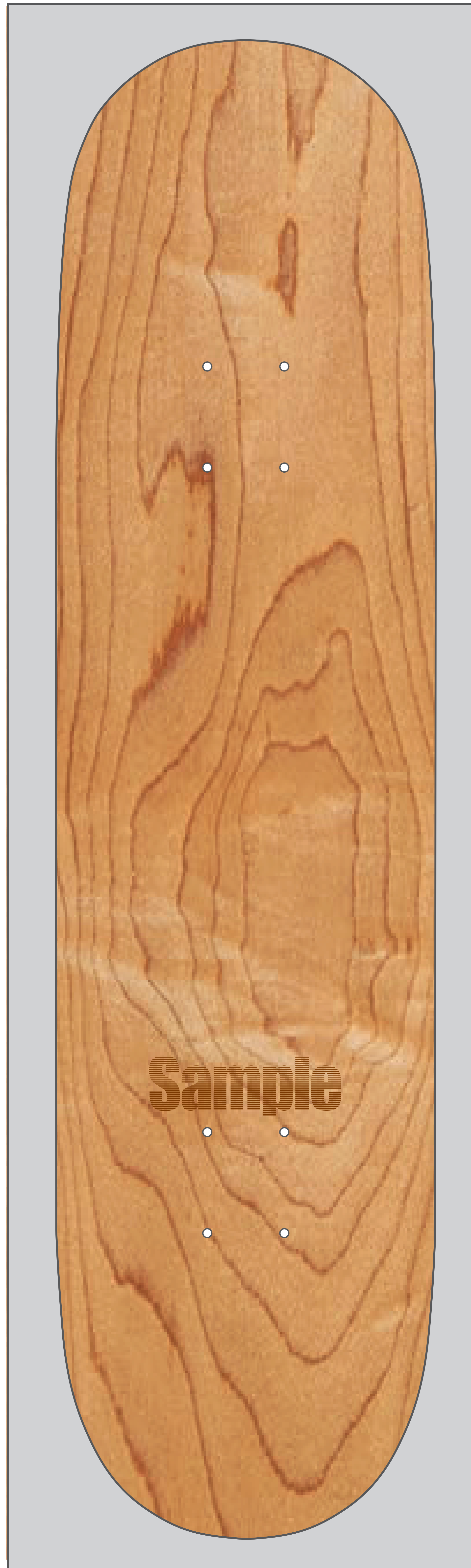
glenn@chapmanskateboards.com
gabecorti@yahoo.com
(631) 321-4773
M-F 9am-6pm (EST)

www.CHAPMANSKATEBOARDS.com

DESIGN CONTACT NAME & EMAIL FOR YOUR PROJECT:

JOHN SMITH vikingboi27@aol.gov

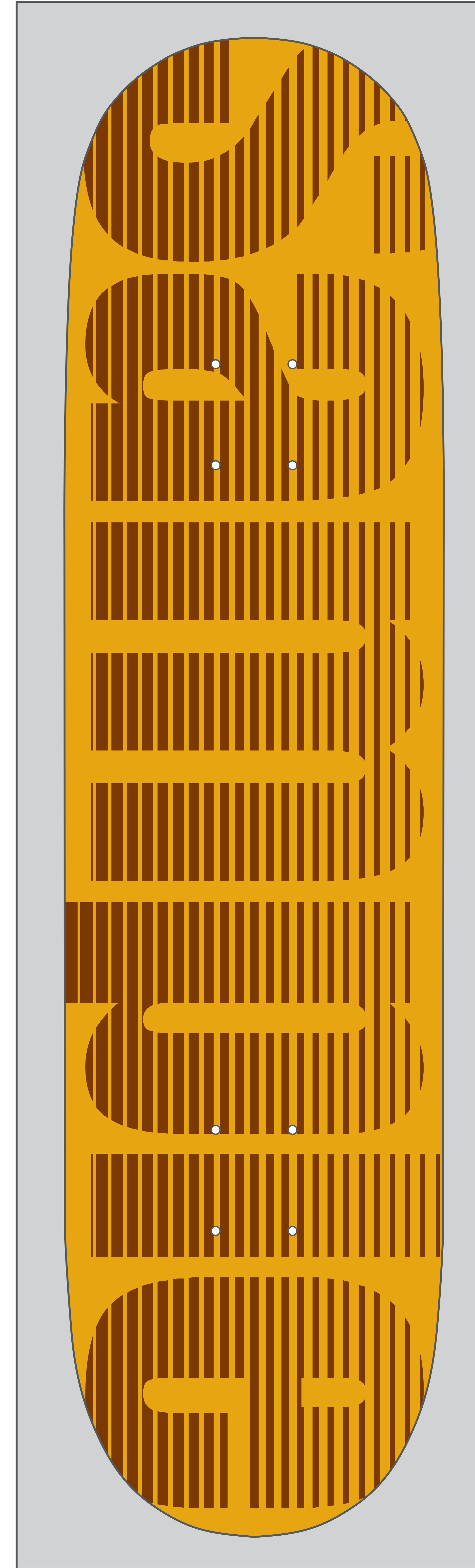
Top



Tail

TOP BOARD GRAPHIC TEMPLATE

Bottom



Tail

BOTTOM GRAPHIC TEMPLATE

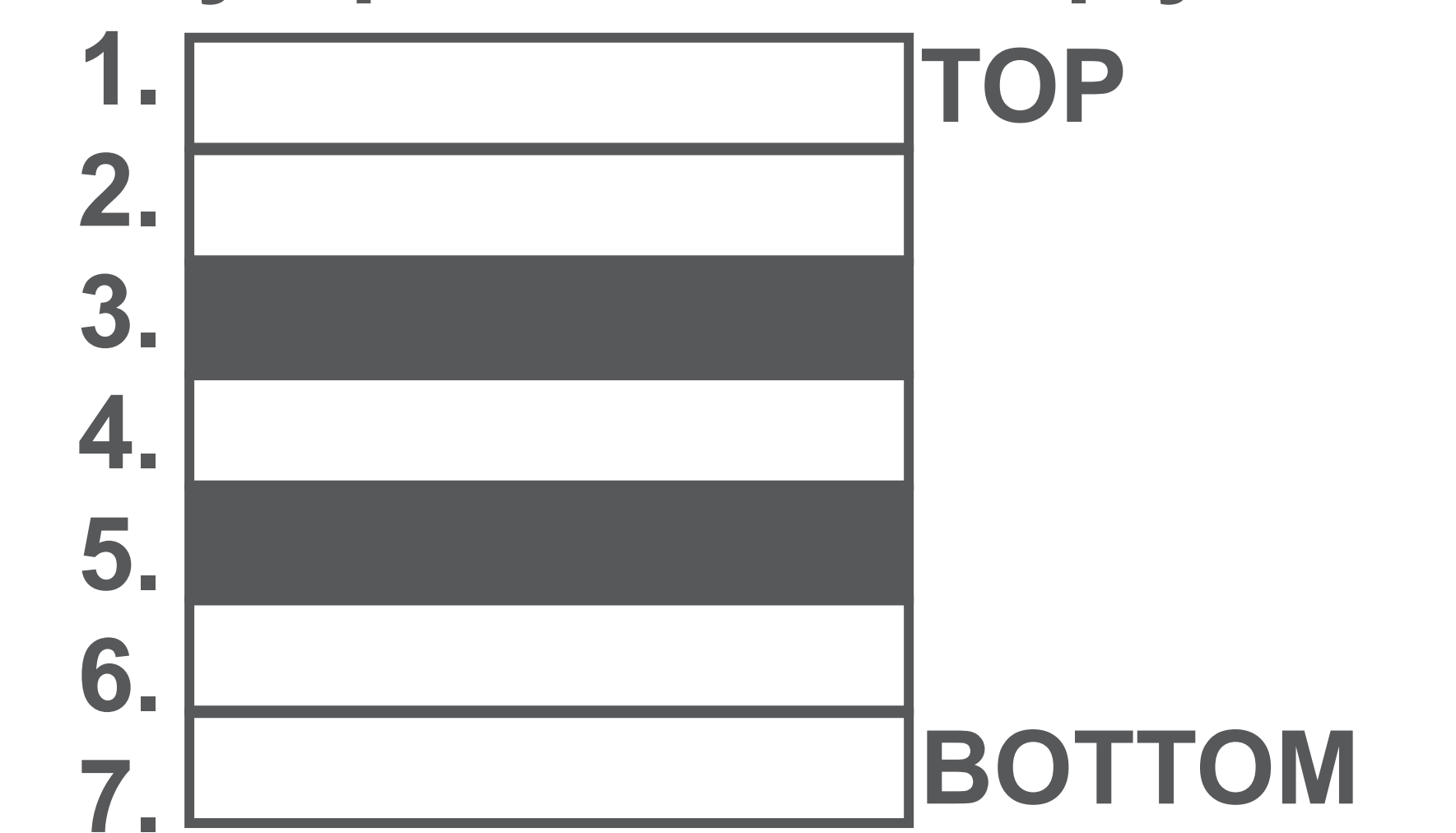
Company: **Sample**
PO# **NA**
Model Title: **"Sample"**
Colorway: **NA**

Bottom Art Specs;
File Title: **Sample.ai**
cmyk: **NO**
number of spot colors: **2**
pms Color Key;
(Pantone Solid Coated)
[Yellow Box]: pms **131 c orange**
[Brown Box]: pms **175 c brown**
[White Box]: pms **NA**
[White Box]: pms **NA**
[White Box]: pms **NA**
[White Box]: pms **NA**

[White Box] **CLEAR INK BACKING**
[White Box] **WHITE BACKING**

Top Art Specs;
File Title: **Sample Top Logo**
pms Color Key;
[Brown Box]: pms **175 brown**
[White Box]: pms **NA**
[White Box]: pms **NA**

Lay-up Schedule / 7 ply cross sec.



Full Dip Paint: **NA**
[White Box]: pms **NA**
Inserts: **NA**

Special Notes: **NA**