

TOP BOARD GRAPHIC TEMPLATE

BOTTOM GRAPHIC TEMPLATE

SHAPE NAME: KESSLER MINI
SHAPE NUMBER: 0003T

GENERAL REQUIREMENTS:

1. DESIGN SIZED AT 100% SCALE
2. FULL BLEED IMAGE 9" x 33" (DO NOT CROP TO BOARD SHAPE)
3. ART SUBMITTED TAIL SIDE DOWN.
4. CONVERT ALL TEXT TO OUTLINES/SHAPES.
5. SUBMIT ART IN CHAPMAN TEMPLATE PROVIDED.
6. FILL OUT THE ACTIVE NOTES FIELD, COLOR-CODED IN GREEN TO THE RIGHT.
7. SUBMIT A WEB-SIZED JPEG (MOCK-UP OF FINAL) ALONG WITH PRODUCTION ART.

SPOT COLOR REQUIREMENTS:

1. SAVE VECTOR-BASED PRODUCTION ART FILE AS (.ai) ADOBE ILLUSTRATOR FILE FORMAT.
2. SAVE EACH SPOT COLOR IN ITS OWN LAYER TITLED WITH PANTONE PMS #.
3. BUILD PRODUCTION FILE WITH PANTONE SOLID COATED SWATCH.
4. FILL IN THE COLOR KEY WITH THE CORRECT PMS INFO.
5. INCLUDE ONE LAYER ILLUSTRATING THE FINAL ART.

FOUR COLOR PROCESS / CMYK:

1. SAVE FILE AS .PSD OR LAYERED .TIFF USING PHOTOSHOP.
2. 300 RESOLUTION AT 9" x 33" inches.
3. IMAGE MODE SET AS CMYK.

FOUR COLOR PROCESS WITH SPOT COLOR:

1. SUBMIT THE FINAL ART AS (.ai) ADOBE ILLUSTRATOR FILE AS DESCRIBED ABOVE UNDER SPOT COLOR REQUIREMENTS WITH THE CMYK IMAGE PLACED IN IT'S OWN LAYER AND LABELED.
2. ALSO PROVIDE THE CMYK PHOTOSHOP FILE SEPARATELY.

*WE PROVIDE ASSISTANCE WITH GRAPHIC ART FILES AT AN HOURLY RATE OF \$60. IF ANY SUBMITTED ART FILES FAIL TO MEET THE REQUIREMENTS OUTLINED ABOVE WE WILL CONTACT THE CUSTOMER DESCRIBING THE ISSUE. IN ADDITION WE CAN PROVIDE AN ESTIMATE TO CORRECT THE ISSUE WHEN POSSIBLE.

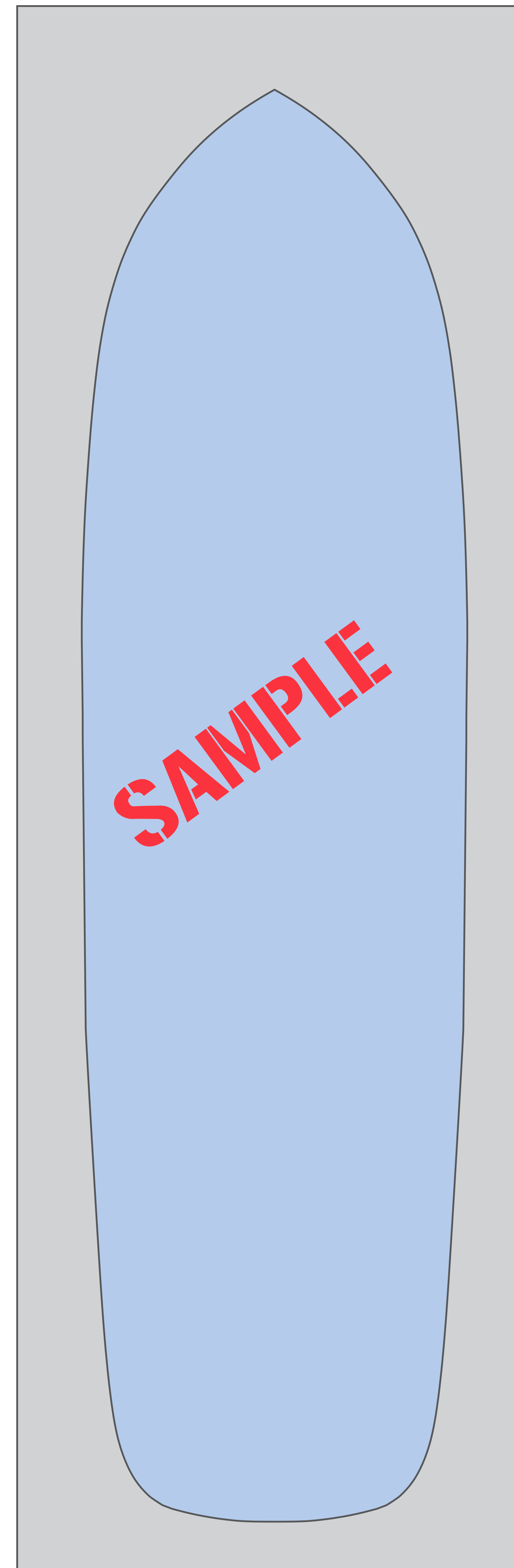
IF YOU HAVE QUESTIONS IN REGARDS TO THE ART REQUIREMENTS PLEASE EMAIL OR CALL.

gregg@chapmanskateboards.com
(631) 321-4773

www.CHAPMANSKATEBOARDS.com



TAIL



TAIL

Company: **Sample**
PO# **NA**
Model Title: **"Sample"**
Colorway: **NA**

Bottom Art Specs;

File Title: **Sample.ai**

cmyk: **NO**

number of spot colors: **2**

pms Color Key;

(Pantone Solid Coated)

: pms **2708 C / light blue**

: pms **RED 032 C**

: pms **NA**

: pms **NA**

: pms **NA**

: pms **NA**

Top Art Specs;

File Title: **Sample Top Logo**

pms Color Key;

: pms **175 brown**

: pms **NA**

: pms **NA**

Lay-up Schedule / 7 ply cross sec.



Full Dip Paint: **NA**

: pms **NA**

Inserts: **NA**

Special Notes: **NA**

CNC prg code(s): **KESS MINI VER 2**

Width(s): **8.625**

Concave(s): **Z1 WIDE**

Length: **32.0**